



D. M. *SL* 17/6/93
T & D. *SL* 17/4/93
S. R. M. *SL* 1/1/93
S. A. M. *SL* 17/8/93

SENT VIA E-MAIL

CC: ANN

LORI E. MacWILLIAMS
Chain Accounts Manager

12323 Plaza Drive
Parma, OH 44130
216/676-0067
216/676-1878 (Fax)

July 9, 1993
LEM-230-93

Truckstops of America Distribution

**Re: Truckstops of America
CID# 1370-00-00
Winston Select B5G5F/B1G1F**

Managers:

Please be advised that Gary Slaby/Purchasing Specialist has authorized all styles of Winston Select Full Flavor/Lights B5G5F/B1G1F.

Product should be pre-booked / order-booked through appropriate supplier and displayed in preferred presence promotional units. Additional product may be ordered and displayed in floor display at discretion of store manager / sales representative. Payments for floor display should be handled at store level.

Please ensure applicable UPC code information is provided to stores with scan equipment.

As information, all stores were advised of promotion specifics via inter-office memo dated June 29, 1993.

Thank you in advance for your assistance with this promotion / new brand introduction.

Cordially,

Lori E. MacWilliams

**LEM/ccs
M-2**

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